



## **Econoday, Inc. Names Michael Milmoie As President**

**March 27, 2018, Lafayette, CA** - Econoday, Inc., the leading provider of unbiased, market-focused, economic and indicator data and analysis for investors worldwide, has named Michael Milmoie as President.

Mr. Milmoie has over 25 years of Financial Technology experience. He has worked with companies including Advent Software, JPMorgan, US Bank and Advisor Software, Inc. He also has consulted for many start-ups and private equity companies.

“I am honored to join Econoday, a company with such a long and successful track record of delivering enriched, mission critical data and analysis to institutional, enterprise clients such as Fidelity, Bank of America Merrill Lynch, Bloomberg, Nasdaq, the Wall Street Journal and others,” said Mr. Milmoie. “I can't wait to lead Econoday into our next phase of growth, where we will combine business and product innovation to become an even more customer-focused company.”

David Parker, Chairman of Econoday, said, “Our family of economists, technologists and customer success experts have over 150 years together as a team, delivering measurable results to our clients. We are thrilled to have Michael carrying on the quarter century tradition of Econoday and bringing new and cutting-edge products to our growing client base”.

### **About Econoday, Inc.**

Econoday was founded in 1990 by Cynthia Parker. Ms. Parker, a trading floor professional, realized that there was a lack of understanding about economic events worldwide and decided to teach investors how economic events move markets and influence trading decisions.

Econoday is a technology and information company with a vast archive of data and analysis used in creating innovative product solutions for the financial industry. Econoday is one of the leading providers of global economic data and it is a trusted source for unbiased, jargon-free, market-focused analysis written by a highly skilled team of economists. Top online brokerage firms including Fidelity and Bank of America Merrill Lynch as well as major online media websites such as Barron's, Nasdaq, Bloomberg.com, and WSJ rely on Econoday for their economic calendar. Econoday provides comprehensive coverage of key economic indicators and events for all of the major investor countries, including: Australia, Canada, China, Eurozone, France, Germany, Hong Kong, India, Italy, Japan, New Zealand, Singapore, Switzerland, United Kingdom, and the United States. Learn more by visiting [www.econoday.com](http://www.econoday.com).

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